PTA Community Meeting

Tuesday, October 9, 2018
Agenda

- Approval of May minutes
- 2018-19 PTA Board Introductions
- PTA Impact and Goals, Diversity and Inclusion Update
- Financial Review Committee Report
- Treasurer Report
- Fundraising Update
- Putting your PTA $ to Work — Presentation and Vote
- Principal & BLT Update
- Approval of Nominating Committee, Standing Rules
- Q&A and Looking Ahead
2018-19 PTA Board Introductions
PTA Impact and Goals

Whittier Priorities

- Support equity in, and enhance, classroom experience for all students
- Teach to the whole child > social/emotional + academic practices
- Support targeted interventions for student success
- Generate school pride and build family / community engagement

What is the PTA’s role?

- Work closely with BLT and staff to evaluate opportunities for support
- Foster community through events and outreach
- Amplify student experiences with a focus on impact and equity
2018-19 Efforts in Action

- Staffing: +1 day of Nursing, + 2 days of Literacy Specialist, + ½-day of Library
- Instructional supports in math and literacy
- Curriculum enrichment funds
- Staff discretionary funds
- Hospitality support at school events
- Supported and/or coordinated 10 school and/or PTA activities
- “Talking to Our Kids About Race” with Sharon H. Change on November 15
- Sending delegates to Washington State PTA legislative assembly in October
Diversity and Inclusion Update

2018-19 Efforts in Action

- Ms. Baldi attended Diversity, Inclusion and Belonging Conference
- Putting PTA budget dollars to work in support of equity and inclusion
- Intended events/support for the year:
  - “Talking to Our Kids About Race with Sharon H. Chang” (Nov. 15)
  - Black Lives Matter at School Week (early February 2019)
  - Event in support of diverse learners (Late Winter / Early Spring 2019)
  - Pride Month (June 2019)
  - How do we engage, connect with all families? (Ongoing)
  - Childcare support at school and PTA events (Ongoing)
Financial Review Committee Report

Financial Review Committee Responsibilities:

- Investigate and examine all records
- Ask questions of the board
- Draw conclusions from the records and board responses
- Present a written report to the board

2017-18 Findings:

- No major issues - banking, budgeting, tax filing is all working well
- Minor opportunities for improvement
  - Confirm that Wells Fargo statements and Quickbooks entries are reconciled in Quickbooks each month
Treasurer Report

2018-19 Budget Updates

● Increase Funding Proposals from $7500 to $10,000
● Increase Wildcats Read! from $0 to $920
● Increase Staff Discretionary Fund from $7,200 to $10,900
● Add Playground Supplies budget of $400 (chalk, balls, jump ropes, etc.)
● Increase Quickbooks Online from $200 to $700
● Speaking of the budget: start thinking about joining the BUDGET COMMITTEE!
Treasurer Report Continued

Income
- Annual Give
- Membership
- Chinook Book
- Employer Matching

Expenses
- Administration/bank fees
- Events
- Curriculum Enrichment
- Hospitality
- Outreach (Kindergarten families)
- Staff Discretionary Fund
- Instructional Supports

Funding Proposals
- $999 - Lunch Carts
- $999 - Reading Assessments
- $500 - PBIS
- $150 - Lunchroom Noise Meter
Fundraising

Annual Give
○ Runs 9/27 to 10/22 with a goal of 72K
○ Results => Strong start, 65% to goal!

Spirit Gear
○ Complete refresh of Spirit Gear 18/19
○ NEW: hats, socks, H2O bottles, hoodies, T-shirts
○ Ready for sale by Fall Carnival

Spring Fling
○ March 9th, Leif Eriksson Hall in Ballard
○ Lower ticket prices, more inclusive
○ Local, community focused, fun!
○ Fundraising goal - 20k
Putting Your PTA $ to Work

A Good “Problem” To Have

- PTA Board has identified unbudgeted cash for investment
- PTA Board, Volunteers budget conservatively
  - Whittier Families exceed fundraising expectations
    (Annual Give, Jog-A-Thon, Auction)
  - Expenses often come in under budget
- Improved cash flow—quarterly (vs single, up front) payments to SPS
- New annual budget goal is net zero balance—spend as much as we fundraise (vs planned budget deficit every other year)
Putting Your PTA $ to Work

Cash Balance

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Putting Your PTA $ to Work

Money to Invest

- Cash in Bank @ July 1 ~$220,000
  - Less Rainy Day Fund ($25,000)
  - Less Wildcats Read! ($1,000)
  - Less Raise-The-Paddle ($36,000)
  - Less 2018-19 planned budget deficit ($40,000)
- ~$120,000 to invest in our school
  - 50% Put to Work Now (Staff/BLT requests, playground completion)
  - 50% Wait-and-See
Putting Your PTA $ to Work

BLT and Staff Requests (cost/item not to exceed listed amount)

- Laptop Computer Carts ($28,000)
  - 4 carts, up to 20 laptops each
  - Consider 4 additional carts in 2019 for 2:1 (student-to-laptop) ratio

- Makers Space ($20,000)
  - Establish at Whittier: research, planning, implementation, training, supplies
  - Expected maintenance expense of $2,000 to $5,000 in annual budget

- K-5 Literacy Instructor Kit (Center for the Collaborative Classroom) ($1,500)

- Mystery Science Online Curriculum ($750)
  - Consider annual budget expense if requested by BLT/Staff

- (2) Walkie Talkies ($625)
Whittier Kids / Performing Arts Request (cost/item not to exceed listed amount)

- Vertical Chair Racks ($2800)
  - Provides more efficient use of space in cafeteria storage closet
  - Improved access, storage space for Whittier Kids after-school program
  - Easier access to and set up/removal of chairs for school performances
  - Whittier Kids / PNA paying for ½ the cost, providing installation services
  - Whittier Kids serves 118 Whittier students in after-school programming
Putting Your PTA $ to Work

Playground Completion — Incurred Costs

- Total Funds for Playground: $102,054.05
  - City of Seattle Department of Neighborhoods Grant: $87,054.05
  - Whittier PTA Committed Funds: $15,000.00
- Playground Costs to Date: $97,692.50
  - Balance available: $4,361.55
- Additional Incurred Costs (but not yet paid) as of 10/9/18
  - Waste Management Wood Chip Disposal $8,416.70
- Balance of incurred costs is $4,100
Putting Your PTA $ to Work

Playground Completion — Finishing Touches

- Add alternative “slow down” spaces, functionality to existing structures
  - Convert 1 - 2 tetherball posts to funnel ball hoops
  - Purchase, install 2 - 3 picnic tables
  - Purchase, install 1 - 2 benches

Estimate: Not to exceed $9,000 (equipment ~$7,000; labor cost TBD with SPS)
Principal & BLT Update

- **Principal Update**
- **Building Leadership Team (BLT)**
  Oversees school’s Continuous School Improvement Plan (CSIP) and professional development program; facilitates development of school budget.
  - Current BLT Members (serving staggered 2 year terms)
    - Parent Representatives: Tracy Yetter & Kathleen Durham
    - Teachers and Staff: Julia Campbell (K); Shannon Mayo (2nd); Julie Childers (5th); Anne Richmond (4th); Bryan Pule (Specialist); Sam Izzo (Access); Kathleen Roll (IA); Stephanie Clark (Principal)
    - Invited Member: Cindy Lewan, Whittier Kids Director
Approval of Nominating Committee

● Nominating Committee Responsibilities
  ○ Develop proposed slate of officers for 2019-20 school year
  ○ General Membership vote on executive slate at May Community Meeting

● Proposed 2018-19 Nominating Committee Members
  ○ Returning Members: Beth Goldsmith, Erin Lancione
  ○ New Members: Stephanie Chamberlain, Kristen Liang (non-board)
  ○ STILL LOOKING FOR 1-2 MORE VOLUNTEERS
Approval of Standing Rules

● What are the Standing Rules?
  ○ Local rules that govern how we operate
  ○ Must be re-adopted each year at first meeting of the general membership

● Proposed changes:
  ○ Add reference to Seattle Council of the Parent Teacher and Student Associations (SCPTSA) membership
  ○ Outline process for PTA membership scholarships
  ○ Clarification of voting rules when only one candidate for officer position
  ○ Add the Diversity and Inclusion Committee Chair as a PTA Board position
Qustions or Comments?

Mark your calendars for these upcoming fall activities:
  - Fall Carnival - Friday, October 26
  - Talking To Kids About Race - Thursday, November 15
  - Ice Skating - Tuesday, November 20
  - Book Fair - Thursday, November 29
  - Family Game Night - Tuesday, December 11
  - Family Dance - Friday, January 11

Next PTA Community Meeting - Thursday, January 17
  - Town Hall to Discuss 2019-20 Budget Priorities